



Western Plains Petroleum Ltd.

Western Plains Announces Appointment of New Chief Financial Officer

For Immediate Release

October 13, 2010

CALGARY, ALBERTA – Western Plains Petroleum Ltd. (TSXV:WPP) (“**Western Plains**” or the “**Company**”) is pleased to announce that Steven Glover, C.A., has been appointed by the Board of Directors as Vice-President, Finance, and Chief Financial Officer of the Company. Mr. Glover is a valuable addition to the management of the Company adding considerable industry experience, including that as Vice-President, Finance, with TSX Venture Exchange listed entities Valiant Energy Inc. (2005 - 2006) and Eagle Rock Exploration Ltd. (2006 - 2009).

Mr. Glover currently serves as a Director and Chair of the Audit Committee for Travel Alberta, and also provides consulting financial advisory services to private corporations, partnerships and income trusts. Throughout his career, Mr. Glover has remained active in various professional accounting organizations, serving as a Director of the Canadian Public Accountability Board (2003 - 2005) and as an Executive Director of the Institute of Chartered Accountants of Alberta (1984 - 2005). Mr. Glover earned his Bachelor of Mathematics from the University of Waterloo (1975) and his Master in Business Administration from the University of Alberta (1986).

Mr. Glover replaces the Company’s interim Vice-President, Finance, and Chief Financial Officer, Stephen Johnston, who is also a director of the Company. The Board wishes to thank Mr. Johnston for acting in this capacity over the past 12 months.

About Western Plains Petroleum Ltd.

Western Plains is a Lloydminster, Alberta, based junior heavy oil producer with interests located in the Lloydminster area in both Saskatchewan and Alberta. The common shares of the Company trade on the Exchange under the symbol WPP.

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